

What is claimed is:

1. A disposable child sized article comprising:
 - (a) a nonwoven sheet member;
 - (b) retaining aid disposed on said nonwoven member, said retaining aid enables a child to retain said nonwoven sheet member on a hand of said child;
 - (c) a benefit composition, wherein said nonwoven member is releasably carrying said benefit composition; and
 - (d) a child graphic disposed on said nonwoven member.
2. The disposable child sized article according to Claim 1 wherein said benefit composition is selected from the group consisting of cleaning compositions, moisturizing compositions, medicinal compositions, cosmetic compositions, personal cleansing compositions, polishing compositions, automotive cleaning compositions, germicidal compositions, wax compositions, perfume compositions, dishwashing compositions, hard surface cleaning compositions, glass cleaning compositions, and wood cleaning compositions.
3. The disposable child sized article according to Claim 1 wherein said nonwoven member is retained on the palm of said hand of said child.
4. The disposable child sized article according to Claim 1 wherein said retaining aid is selected from the group consisting of an elastic member, finger loop, thumb loop, wrist band, pocket, adhesive tape, and combinations thereof.
5. The disposable child sized article according to Claim 1 wherein said child graphic is in the form of photographs, drawings, cartoons, symbols and combinations thereof.
6. The disposable child sized article according to Claim 5 wherein said child graphic is in the form of drawings, cartoons, symbols and combinations thereof.
7. The disposable child sized article according to Claim 1 wherein said disposable child sized article comprises (e) a second child graphic disposed on said nonwoven member.
8. The disposable child sized article according to Claim 1 wherein said child graphic is appealing to a child of from about three years old to about five years old.

9. The disposable child sized article according to Claim 1 wherein said child graphic is appealing to a child of from about six years old to about nine years old.
10. The disposable child sized article according to Claim 1 wherein said child graphic is selected from the group consisting of graphics appealing to girls, graphics appealing to boys gender neutral graphics and combinations thereof.
11. The disposable child sized article according to Claim 1 wherein said child graphic comprises a character graphic.
12. The disposable child sized article according to Claim 11 wherein said character graphic is in the form of drawings, cartoons, symbols and combinations thereof.
13. The disposable child sized article according to Claim 11 wherein said character graphic is selected from the group consisting of graphics appealing to girls, graphics appealing to boys gender neutral graphics and combinations thereof.
14. The disposable child sized article according to Claim 11 wherein said child graphic comprises two or more character graphics.
15. The disposable child sized article according to Claim 11 wherein said character graphic is appealing to a child of from about three years old to about five years old.
16. The disposable child sized article according to Claim 11 wherein said character graphic is appealing to a child of from about six years old to about nine years old.
17. The disposable child sized article according to Claim 1 wherein said child graphic is a registered graphic.
18. The disposable child sized article according to Claim 11 wherein at least a portion of said nonwoven member comprises one or more raised regions.
19. The disposable child sized article according to Claim 18 wherein at least a portion of said nonwoven member comprises one or more lowered region.

20. The disposable child sized article according to Claim 18 wherein said raised region is in the form of logos, indicia, trademarks, geometric patterns, images and combinations thereof.
21. The disposable child sized article according to Claim 18 wherein said raised region is arranged randomly on said nonwoven member.
22. The disposable child sized article according to Claim 18 wherein said at least a portion of said nonwoven member comprises two or more raised regions arranged in a repetitive pattern.
23. The disposable child sized article according to Claim 18 wherein said child graphic is substantially complementary with one of said at least one raised region.
24. The disposable child sized article according to Claim 1 wherein at least a portion of said nonwoven member comprises one or more lowered region.
25. The disposable child sized article according to Claim 24 wherein at least a portion of said nonwoven member comprises one or more raised region.
26. The disposable child sized article according to Claim 24 wherein said lowered region is in the form of logos, indicia, trademarks, geometric patterns, images and combinations thereof.
27. The disposable child sized article according to Claim 24 wherein said lowered region is arranged randomly on said nonwoven member.
28. The disposable child sized article according to Claim 24 wherein said at least a portion of said nonwoven member comprises two or more lowered regions arranged in a repetitive pattern.
29. The disposable child sized article according to Claim 24 wherein said child graphic is substantially complementary with one of said at least one lowered region.
30. The disposable child sized article according to Claim 1 wherein said disposable child sized article is one component of a system of consumer products.

31. The disposable child sized article according to Claim 1 wherein said child graphic is a cartoon of an animal selected from the group consisting of amphibians, turtles, monkeys, automobiles and combination thereof.
32. The disposable child sized article according to Claim 1 wherein said character graphic is selected from the group consisting of animals, objects and combinations thereof.
33. A disposable child sized article comprising:
- (a) a nonwoven sheet member;
 - (b) retaining aid disposed on said nonwoven member, said retaining aid enables a child to retain said nonwoven sheet member on a hand of said child;
 - (c) a benefit composition, wherein said nonwoven member is releasably carrying said benefit composition;
 - (d) a child graphic disposed on said nonwoven member and
 - (e) a usage indicator.
34. The disposable child sized article according to Claim 33 wherein said usage indicator is selected from the group consisting of pH change indicator, a temperature change indicator, time change indicator and combinations thereof.
35. The disposable child sized article according to Claim 33 wherein said usage indicator provides a visual signal during use of said article that at least a portion of said benefit composition has been released from said nonwoven member.
36. The disposable child sized article according to Claim 33 wherein said usage indicator is a child graphic.